

## **News from the New Hampshire Department of Environmental Services**

**FOR IMMEDIATE RELEASE**

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### **Lincoln, NH Partners with EPA's WaterSense Program**

**Lincoln, NH** – The town of Lincoln, NH has teamed with the U.S. Environmental Protection Agency's (EPA) WaterSense program to help consumers conserve water for future generations. Lincoln is one of the first communities in New Hampshire to form a partnership with the WaterSense program. DES has also partnered with the program and will be active in promoting it to New Hampshire communities and their residents.

The aim of the new EPA program is to decrease indoor and outdoor non-agricultural water use through high-efficiency products and simple water-saving practices. The program helps customers identify water-efficient products in the marketplace that have been independently certified for efficiency and performance and promotes water-saving techniques that reduce stress on water systems and the environment.

"The Town of Lincoln is continuing a long tradition of New Englanders being on the cutting edge of protecting our environment," said Robert Varney, regional administrator of EPA's New England office. "Using water efficient products and services bearing a WaterSense label is a great way to save water and money."

By partnering with WaterSense, Lincoln NH has demonstrated its commitment to protecting water resources through ensuring efficient use. As a partner, Lincoln will help promote the WaterSense program and water efficiency among its citizens.

EPA announced WaterSense in June 2006, at the American Water Works Association (AWWA) Conference and Exposition in San Antonio, Texas. WaterSense labeled products, which include high-efficiency toilets, meet EPA's criteria for efficiency and performance. Certified products may bear the WaterSense label, which makes it easy for consumers to identify and select a variety of quality, high-efficiency products and services for their homes and lawns.