

## PROPOSED CHANGE

Add:

Article VI-B Lincoln Sign Regulations  
Section E. Permit Requirements and Review Procedure  
Paragraph 10. Sign Classification and Standards  
Subparagraph s. Portable Sign  
Sub-subparagraph ii. Standards  
Sub-sub-subparagraph (d)

### q. **Off Premises Sign**

- i. **Description:** A sign that serves as advertising for a business, and that is not located on property of the business that is being advertised.
- i. **Standards:** Businesses located where an onsite sign would not be visible from main roads are allowed one Off-Premise Sign by special exception with the ZBA determining whether the business is not visible from main roads.

Tourist Attractions are allowed one off-premise sign by special exception.

Otherwise, all Off Premises Signs are prohibited, except by special exception as provided in Article VIII of this Ordinance.

### r. **Off Premises Directional Sign**

- i. **Description:** A sign for the purpose of directing the general public to a business, activity, service or community event that is not located on property of the business providing the direction.
- ii. **Standards:** Off Premises Directional Signs are not allowed, except real estate direction signs (See Art. VI-B, E, 10, w – Real Estate Off Premises Direction Sign) or by special exception as provided in Article VIII of this Ordinance.

### s. **Portable Sign**

- i. **Description:** A sign capable of being readily removed or relocated, and not attached to the ground, a building, or another sign. This includes, but is not limited to, moveable signs mounted on a chassis with wheels or support legs, any type of “A” frame or sandwich board sign.
- ii. **Standards**
  - a) Only one (1) Portable Sign is allowed per business.
  - b) The maximum size of a portable sign is twelve (12) square feet.

- c) Portable signs shall be placed in a location that does not obstruct traffic, pedestrians, or drivers' visibility. The sign shall be located in a place that is close enough to the main entrance of the business or front door of the business so as to make sense and not to interfere with other businesses. The Planning Board shall determine the appropriateness of the approved location.

*Now reads:*

All portable signs must be removed from public view when the business is not open.

*Proposed change:*

- d) All portable signs must be removed from public view prior to the business being closed for a period of fourteen (14) consecutive days more.