



TOWN OF LINCOLN, NH

Planning & Zoning Department

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APPLICATION FOR AN INTEGRATED SIGN PLAN

Per Land Use Plan Ordinance

To: Planning Board
Town of Lincoln

Name of Applicant: _____

Address of Applicant: _____

Name of Business to be advertised: _____

Address of Business to be advertised: _____

Name of Property Owner of Sign Location: _____

Address of Property Owner: _____
(if same as applicant, write "same")

For property located at _____ Map _____ Lot _____
(Street address)

NOTE: This application of not acceptable unless all requested data is completed, with specifications must accompany all applications. A non-refundable \$10.00 application fee must be included with the application. Checks should be made to the "Town of Lincoln". Additional information may be supplied on a separate sheet if the space provided is inadequate.)

What is an "Integrated Sign Plan"?

(See Land Use Plan Ordinance, Article VI-B, Section F.)

Section F – INTEGRATED SIGN PLAN.

1. PURPOSE.

Due to the fact that the town has multiple occupancy properties, such as office parks and shopping centers; as well as unconventional development, such as tourist attractions; have special sign needs, this section sets out an alternative procedure for approval of signs on these properties. It provides the Planning Board additional flexibility as to the size and number of signs on property within the General Use (GU) and the Village Center (VC) Zones.

2. APPLICABILITY.

This Section applies to any multi-business property singular business occupying a building ten thousand (10,000) square feet or more of gross floor area, or tourist attraction located within the General use (GU) or the Village Center (VC) Zones, where the owner voluntarily seeks relief or flexibility from the required standards of this Article.

3. APPLICATION.

The applicant must complete a sign permit application, as detailed in Section E,2 of this Article, for all signage, both existing and proposed for the property.

4. REQUIREMENT FLEXIBILITY.

As part of an integrated sign plan the Planning Board may permit up to fifty percent (50%) more signs or up to fifty percent (50%) more aggregate footage than required by this Ordinance within the General Use (GU) and the Village Center (VC) Zones.

5. FINDINGS.

The following criteria are to be used by the Planning Board in determining whether an integrated sign plan may be approved. A positive finding on all of the following standards is required for approval:

- a. the placement and design of signs meets the specific standards of the Ordinance.*
- b. the signage will not create glare or excessive brightness.*
- c. the signage is designed and located in a manner that does not create distractions or visual confusion on the property or in combination with neighboring properties; and*
- d. the signage will not create traffic hazards.*

What is your Zoning District? ☐ General Use ☐ Village Center

What kind of development is your business located in or are you a tourist attraction?

- ☐ Multiple occupancy properties, such as office parks and shopping centers
- ☐ Unconventional development, such as tourist attractions

Total Number of Signs Requested for Integrated Sign Plan: _____

a. Number of Signs

- i. The maximum number of signs used for advertising a business is limited to four (4) for any one business at any one location, except where the “linear road frontage rule” applies to Free Standing signs; see Art. VI-B,I,IO,j Free Standing Sign.*
- ii. In determining the maximum number of signs, the count is based on Free Standing, Wall, Projecting, Awning, Archway, Portable, Wall Graphics, Wall Lettering and Roof signs.*
- iii. All Wall Signs that meet the allowed aggregate square footage count as one (1) sign. Excluded from the sign count are Directional Signs, Informational Signs, Banners and Flags.*

For EACH sign to be included in the Integrated Sign Plan, please indicate the type, category of sign, sign dimensions and sign construction: (Copy page 3 & 4 and attach these two pages for each sign.) Give a brief description of each sign – (e.g. 1 free standing sign, 2 wall sign, 3 roof sign, 4 portable sign.)

Sign #1: _____

Sign #2: _____

Sign #3: _____

Sign #4: _____

Sign #5: _____

Sign #6: _____

<u>Type(s) of Sign(s):</u>	<u>Sign #</u>	<u>of</u>	<u>Total Signs</u>
<input type="checkbox"/> Archway Sign	<input type="checkbox"/> Projecting Sign		
<input type="checkbox"/> Awning Sign	<input type="checkbox"/> Public Event Banner		
<input type="checkbox"/> Changeable Copy Sign	<input type="checkbox"/> Real Estate Sign		
<input type="checkbox"/> Construction Sign	<input type="checkbox"/> Residential Properties		
<input type="checkbox"/> Directional Sign	<input type="checkbox"/> Residential Properties		
<input type="checkbox"/> Electronic Message Board (moving letters or numbers are prohibited)	<input type="checkbox"/> Non-Residential Properties		
<input type="checkbox"/> Externally Illuminated Sign	<input type="checkbox"/> Real Estate Off Premises Directional Sign		
<input type="checkbox"/> Flag	<input type="checkbox"/> Real Estate Sign, Subdivision		
<input type="checkbox"/> Free Standing Sign	<input type="checkbox"/> Reflecting Sign		
<input type="checkbox"/> Home Occupations Sign	<input type="checkbox"/> Roof Sign		
<input type="checkbox"/> Industrial Building Sign	<input type="checkbox"/> Subdivision Sign		
<input type="checkbox"/> Internally Illuminated Sign	<input type="checkbox"/> Vehicle Sign		
<input type="checkbox"/> Merchandise Sign (prohibited)	<input type="checkbox"/> Wall Lettering/Wall Graphics Sign		
<input type="checkbox"/> Neon Sign	<input type="checkbox"/> Wall Sign		
<input type="checkbox"/> Off Premises Sign	<input type="checkbox"/> Window Sign or Lettering Sign		
<input type="checkbox"/> Off Premises Directional Sign	<input type="checkbox"/> Ancillary Sign (no permit required)		
<input type="checkbox"/> Portable Sign	<input type="checkbox"/> Temporary Signs		
	<input type="checkbox"/> Banner Signs		
	<input type="checkbox"/> Feather Signs		
	<input type="checkbox"/> Inflatable Signs		

Category of Sign:

- | | |
|---|---|
| <input type="checkbox"/> Permanent Sign | <input type="checkbox"/> Temporary Sign |
|---|---|

Sign Dimensions:

Height of Sign: _____

Width of Sign: _____

Height and Width of Support Structure: _____

What percentage of the Sign is the Support Structure: _____

(E.g., "The support structure for a Free Standing Sign must not exceed 50% of the allowable sign square footage." This means the support structure for a 32 square foot sign must not exceed 16 square feet.)

Sign Construction:

Type of Materials: _____

Neon Lighting? _____ Yes _____ No

Internally Illuminated? _____ Yes _____ No

Externally illuminated? _____ Yes _____ No

Electronic Message Board? _____ Yes _____ No

Changeable Copy? _____ Yes _____ No

- A. Is this sign being constructed, worded, or illustrated by a professional sign maker? ☐ Yes ☐ No
- B. If yes, who or what firm? _____
- C. Will luminescent paint that glows in the dark be used on the sign? ☐ Yes ☐ No
- D. Will the sign be positioned or lighted such that street traffic will be endangered by obscuring a clear view or by confusion with official street signs and signals? ☐ Yes ☐ No
- E. Will the sign have flashing or visible or non-visible moving parts of intermittent lighting which may create the visual effect of movement? ☐ Yes ☐ No
- F. Will the freestanding sign exceed twenty (20) feet above the road grade of the entrance to the property? ☐ Yes ☐ No
- G. Will the sign exceed one (1) foot in depth? ☐ Yes ☐ No
- H. Will the sign be placed on any public right-of-way or on and above any public road? ☐ Yes ☐ No
- I. Will the sign be inflatable (e.g. tethered balloons)? ☐ Yes ☐ No
- J. Will the sign be a feather flag? ☐ Yes ☐ No
- K. Will the sign be a banner? ☐ Yes ☐ No
- L. If the sign is a temporary sign, what are the dates that the applicant expects that the temporary signs will be up? _____
- M. Is your sketch with the sign dimension details attached? ☐ Yes ☐ No
- N. Is your sign location sketch attached? ☐ Yes ☐ No
- O. Does your attached sign location sketch show where the rights-of-way are? ☐ Yes ☐ No
- P. Is your \$10.00 application fee enclosed or submitted? ☐ Yes ☐ No

Please indicate how the Integrated Sign Plan you are proposing meets the following criteria:

- The placement and design of signs meets the specific standards of the Ordinance.

- The signage will not create glare or excessive brightness.

- The signage is designed and located in a manner that does not create distractions or visual confusion on the property or in combination with neighboring properties; and

- The signage will not create traffic hazards.

The Undersigned agrees that the proposed sign shall be constructed in accordance with representations made within this application and the provisions of the Town of Lincoln's Sign Ordinance. It is also understood that any permit that may be issued after review of this application will be void if the proposed sign is not erected or installed within one (1) year of the date of the permit. This permit does not allow you to erect more signs than permitted by the Land Use Ordinance without special exception from the Planning Board or the Zoning Board of Adjustment. If you already have the maximum number of permitted signs, you are expected to remove one before putting up a new sign.

Applicant's Signature Date

Property Owner's Signature Date

Applicant's Name (printed)

Property Owner's Name (printed)

Address

Address

Address (line 2)

Address (line 2)

Phone Number

Phone Number

E-mail

E-mail